

FLAVIA® drinks menu

fresh choices that work with you



MILD → BOLD

STRENGTH RATING

coffees

blends

intense dark roast

An intense blend of super-dark-roasted beans for an extra powerful kick.

french roast

A strong and intense full-bodied coffee with a smoky flavor, made from our darkest-roasted arabica beans.

italian roast

A rich blend of darkly roasted coffees with a hint of caramel and spices.

espresso roast

A strong, dark roast with a bold and earthy flavor.

ethiopian blend

A complex coffee with a wine-like character and a deliciously exotic floral aroma.

single origin

sumatra

A dark, sweet and chocolaty roast, direct from the volcanic soils of this exotic Indonesian island.

costa rica

A medium roasted coffee from the lush Tarrazu region—full-bodied with an intense aroma and a rich, sweet taste.

colombia

Pure-origin colombia gives you full-bodied richness with a unique nutty twist.

sustainable

kona blend*

A light roasted and floral coffee straight from the slopes of the Big Island of Hawaii.

house blend*

A medium-bodied blend of arabica beans from East Africa and South America—carefully roasted for a rich, smooth taste and slightly fruity flavor.

breakfast blend*

A light-bodied, mild blend of coffees from the Americas and East Africa, distinguished by its delicate, refreshing flavor.

kenya**

Savor this light Kenyan arabica grown on rich volcanic soils in the Kiambu highlands. A pure and refreshing smoothness, with citrusy flavors and a lingering sweet aftertaste.

flavored

hazelnut

A smooth, medium roasted, mellow coffee with subtle hazelnut flavor.

french vanilla

A premium medium roasted arabica coffee combined with the creamy richness of vanilla flavor.

decaf

french roast decaf

A dark, strong and smoky decaffeinated version of the original.

house blend decaf

A decaffeinated medium-bodied blend—carefully roasted for a rich, smooth taste and slightly fruity flavor.

hazelnut decaf

A smooth, creamy, caffeine-free coffee, with a hazelnut twist.

teas

green tea with jasmine

A refreshing, light green tea with the scent of jasmine flowers.

japanese green tea

This delicate Sencha tea from the foothills of Mount Fuji has tea catechins—a natural source of antioxidants.

white tea and orange

A tangy and refreshing orange tea, high in antioxidants.

english breakfast

Savor the fine, refreshing flavor of this fresh leaf tea from Kenya.

earl grey

A classic tea with an aroma derived from bergamot oil.

english breakfast decaf

Enjoy delicious, authentic leaf tea, without the caffeine.

exotic chai

A rich, tantalizing taste of cinnamon, clove and ginger.

sustainable

malawi garden™**

This rich and invigorating black tea supporting the farmers of Malawi has a medium, smooth flavor with a fruity and sweet aftertaste.

herbal

raspberry spark™

Perk up with this delicious raspberry-flavored ginseng and ginkgo biloba tea.

lemon calm™

Unwind with our soothing, gentle blend of rosehips, apples and lemon peels.

rooibos tea

Enjoy the unique sweet taste of this red tea, grown in the Cedarberg wilderness area of South Africa.

peppermint cool™

Savor the naturally cool and refreshing taste of this peppermint tea—a gentle digestion aid.

chocolates

DOVE® hot chocolate

Premium cocoa carefully blended to create a silky, smooth and indulgent hot chocolate drink.

specialties

Milky Way® swirl

A rich chocolate and creamy caramel treat to be combined with DOVE® hot chocolate or any FLAVIA coffee.

cappuccino/latte swirl

Add an authentic touch to your FLAVIA cappuccino. Or invent your own FLAVIA creation with this creamy, delicious topping.

latte creamer

For personalized creamy delights, combine with FLAVIA coffees, DOVE® hot chocolate or both.



*The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior.



**Brighter Tomorrow at Origin is our drinks program working with farming communities in Kenya and Malawi. Go to www.brightertomorrow.info for more info.



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FLAVIA Creation 400™ recipe guide

Follow these basic recipes to make your own FLAVIA® creation...

cappuccinos



FLAVIA cappuccino

Choose the Coffee button. Select Cappuccino.
Follow the instructions on the LCD display.



cappuccino/latte swirl + any coffee

lattes



FLAVIA Milky Way® latte

Choose the Indulgence button. Select Milky Way® latte.
Follow the instructions on the LCD display.



Milky Way® swirl + any coffee



FLAVIA chai latte

Choose the Indulgence button. Select Chai Latte.
Follow the instructions on the LCD display.
Add sweetener to taste.



cappuccino/latte swirl + exotic chai

mochaccinos & chocolates



FLAVIA french vanilla mochaccino with DOVE®

Choose the Chocolates button. Select Mochaccino.
Follow the instructions on the LCD display.



DOVE® hot chocolate + french vanilla



FLAVIA chococcino

Choose the Chocolates button. Select Mochaccino.
Follow the instructions on the LCD display.



cappuccino/latte swirl + DOVE® hot chocolate

seasonal



FLAVIA peppermint paddy

Choose the Chocolates button. Select Mochaccino.
Follow the instructions on the LCD display.



DOVE® hot chocolate + peppermint cool™



FLAVIA orange creamsicle

Choose the Indulgence button. Select Chai Latte.
Follow the instructions on the LCD display.
Add sweetener to taste.



cappuccino/latte swirl + white tea with orange

only 80 calories
per serving

new

DOVE® hot chocolate



The fastest-growing premium chocolate is now available as a FLAVIA® indulgent drink.

**Introducing DOVE® hot chocolate.
A premium chocolate drink by FLAVIA.
A rich opportunity for you.**

Premium chocolate sales have had the fastest growth rate in the snack category in recent years. In fact DOVE®, a premium chocolate brand, has grown six times faster than the category.* Why? DOVE® carefully selects the finest ingredients and refines them to deliver the ultimate tantalizing experience. Now that same silky chocolate experience has been captured in the **only hot chocolate made with real DOVE® chocolate**. The convenience and freshness of FLAVIA together with the indulgent chocolate taste of DOVE®—a combination sure to be loved by your customers.

And since the rich, smooth taste of DOVE® hot chocolate is something your customers desire, this means more sales potential for you.

- Premium drinks means a higher price point and more profits for you.
- The rich chocolate taste of DOVE® will mean more consumption and higher throughput for you.
- Contains more ingredients than the competition.
- DOVE® hot chocolate is preferred by 99% of consumers over current hot choco.**

Give your customers the ultimate in indulgence—with new DOVE® hot chocolate.

Premium Chocolate Sales have had the fastest growth rate across Snack Categories in recent years.



MARS
drinks
north america



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©/®/™ Mars Drinks, 2009 F069A

*IRI, Latest 52 weeks FDM June 18, 2006 ** Mars Drinks taste test, 2008

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0 trans fat
per serving

new and improved FLAVIA® cappuccino/latte swirl



Introducing FLAVIA cappuccino/latte swirl. The perfect way to top off your drinks selection.

The new and improved creamy, rich taste of low fat FLAVIA cappuccino/latte swirl is the perfect addition to your customers' drinks selection. In fact, FLAVIA is the *only* single-cup brewing system that can make authentic cappuccinos and lattes just by combining FLAVIA cappuccino/latte swirl with any coffee or tea.

FLAVIA cappuccino/latte swirl gives your customers more gourmet choices and you the opportunity to make more.

- Made from the best-quality ingredients and delivering a delicious new and improved taste, this gourmet option allows your customers to create the coffee-shop quality drinks they crave.
- The new and improved taste delivers a delicious experience, leaving your customers wanting more—which means higher throughput for you.
- The use of FLAVIA cappuccino/latte swirl as part of a 2-pack drink means more consumption and higher profits for you.
- FLAVIA cappuccino/latte swirl can be combined with any FLAVIA drink, opening up a world of specialty selections for your customers to create and enjoy. This choice allows you to easily introduce more drinks to their current selection.

Make the FLAVIA cappuccino/latte swirl
your customers' perfect partner at work.

MARS
drinks
north america



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