



Pillars of Sustainability

By focusing on four key areas, we continually work to improve the environmental impact of TASSIMO PROFESSIONAL.



Ethical Sourcing

- Two new Rainforest Alliance Certified™ coffee SKUs for TASSIMO PROFESSIONAL
- TASSIMO sources at least half its beans globally from Rainforest Alliance Certified™ farms
- Kraft Foods is the largest buyer of Rainforest Alliance Certified™ coffee and cocoa beans worldwide



Production Efficiency

- T-DISC manufacturing facility is now certified “Zero Landfill”
- All waste at the facility is either recycled or used to produce energy
- Windmills installed on the facility roof generate power to support operations



Machine Efficiency

- The TASSIMO PROFESSIONAL T-300 Brewer features an “Eco-Mode,” which reduces energy consumption by 85% vs. standby mode
- The TASSIMO PROFESSIONAL T-65 CUL brewer features a standby mode with power loss of less than 0.5W when the machine is not in use



Product Packaging

- TASSIMO PROFESSIONAL and Green-Track have created a program to help operators and/or consuming accounts collect and repurpose spent packaging. To learn more about please contact your Kraft OCS Sales Representative

